

# THE FLORIST NZ

## WEDDING FLOWERS



## Flowers by the Seasons

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# 5 reasons why choosing seasonal wedding flowers is so important.



**Cost-Effectiveness:** Flowers in season are generally more abundant and easier for florists to source, which often translates to lower costs for you. Out-of-season flowers may need to be imported or specially grown, resulting in higher prices due to increased production and transportation expenses.



**Quality and Freshness:** Seasonal flowers are typically at their peak freshness and quality since they are harvested during their natural growing season. This means they are more likely to look vibrant and last longer in bouquets, centerpieces, and other floral arrangements on your wedding day.



**Variety and Availability:** Each season offers a unique selection of flowers, with different colours, textures, and shapes available at different times of the year. By choosing flowers that are in season, you have access to a wider variety of options to suit your wedding theme, colour scheme, and personal preferences.



**Sustainability:** Opting for seasonal flowers can be more environmentally friendly since they are often sourced locally and require fewer resources for cultivation and transportation. This reduces the carbon footprint associated with your wedding flowers and supports local flower growers and suppliers.



**Coherence with Theme and Setting:** Seasonal flowers can help enhance the overall aesthetic and atmosphere of your wedding venue, reflecting the natural beauty and ambiance of the time of year. They can complement your wedding theme, decor, and surroundings, creating a cohesive and memorable experience for you and your guests.

**In summary,** the careful selection of seasonal flowers for your wedding holds paramount importance, ensuring not only cost-effectiveness, but also guaranteeing superior quality, an extensive array of choices, sustainable practices, and seamless integration with your wedding's theme and ambiance. By embracing the bounty of each season, you harness the essence of nature's ever-evolving beauty, enabling you to enjoy exquisite floral arrangements that elevate the magnificence and meaning of your cherished day. While seasons change from year to year, the allure of fresh blooms remains undeniably enchanting, infusing your celebration with the ephemeral magic of the natural world.



# Spring



**Anemones:** With bold, contrasting colours and dark centers, anemones add a touch of drama and sophistication to spring floral arrangements.



**Cherry Blossoms:** Delicate and romantic, cherry blossoms signify the fleeting beauty of life and add an ethereal touch to spring wedding arrangements.



**Daffodils (Narcissus):** Known for their bright yellow hues, daffodils are cheerful and represent the arrival of spring, making them a popular choice.



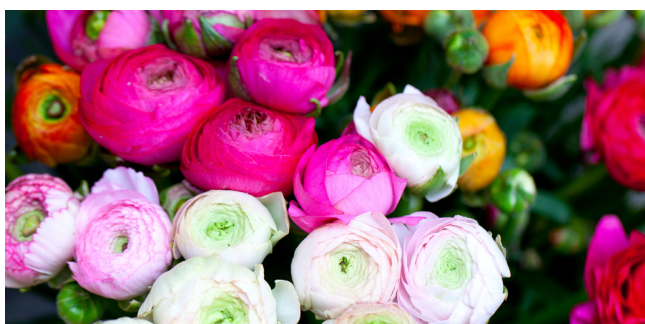
**Freesias:** Fragrant and elegant, freesias come in a range of colours and are known for their trumpet-shaped blooms, adding sophistication to arrangements



**Hyacinths:** With a sweet fragrance and bold, clustered blooms, hyacinths come in various colours and can be a charming addition to spring wedding florals.



**Peonies:** While also popular in summer, peonies start blooming in late spring, offering lush, full blooms in various shades for romantic bouquets.



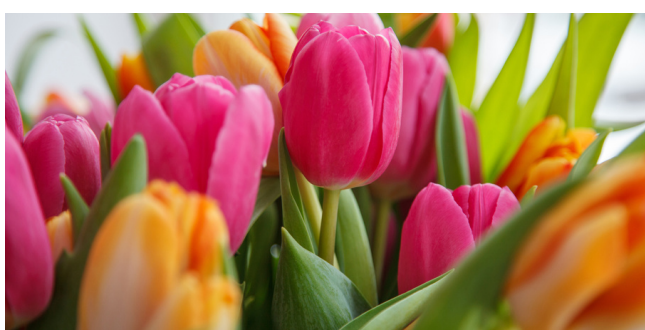
**Ranunculus:** Available in a spectrum of colours, ranunculus flowers have layers of delicate petals, creating a romantic and elegant appearance.



**Roses:** A classic choice symbolizing love and romance, available in various colours to match different wedding themes.



**Sweet Peas:** Fragrant and delicate, sweet peas come in a variety of pastel colours, making them a charming choice for spring bouquets and centerpieces.



**Tulips:** With a wide variety of colours and shapes, tulips are iconic spring flowers symbolizing new beginnings and perfect for spring weddings.



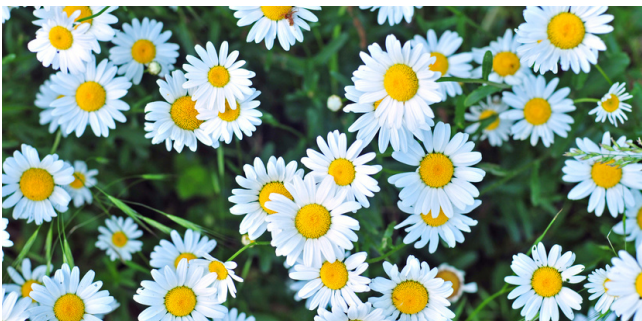
# Summer



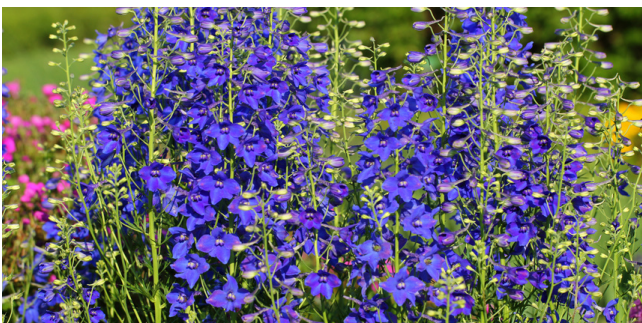
**Cosmos:** Are quintessential summer blooms with delicate, daisy-like flowers in shades of pink, white, and red. They are ideal for adding a whimsical and romantic touch to bouquets.



**Dahlias:** With their intricate and varied petal shapes, dahlias come in a wide range of colours and sizes, making them a versatile choice for bouquets and centerpieces.



**Daisies:** These simple yet cheerful flowers are synonymous with summer and can be used to create charming, casual arrangements. A favourite for whimsical bouquets.



**Delphiniums:** Tall and stately, delphiniums with their spiky blooms are perfect for adding height and drama to summer floral designs. Great for adding a pop of deep blue.



**Gerberas:** These bold, large-petaled flowers come in an array of colours, adding a fun and lively atmosphere to summer wedding florals.



**Hydrangeas:** Voluminous summer flowers with clusters of small, delicate blooms that create a stunning display. They come in shades of blue, pink, purple, and white.



**Ranunculus:** Available in a spectrum of colours, ranunculus flowers have layers of delicate petals, creating a romantic and elegant appearance.



**Roses:** A classic choice symbolizing love and romance, available in various colours to match different wedding themes.



**Sunflowers:** Known for their large, bright yellow blooms, sunflowers are a symbol of happiness and can add a cheerful touch to summer arrangements.



**Zinnias:** These colorful and long-lasting flowers are available in various shades, adding a playful and vibrant element to summer floral designs.



# Autumn



**Asters:** With their daisy-like appearance, asters bloom in shades of purple, pink, and white, adding a touch of whimsy to autumn bouquets.



**Celosia:** Also known as cockscomb, celosia offers unique, feathery blooms in shades of red, orange, and yellow, adding texture and interest to arrangements.



**Chrysanthemums:** With their abundance of petals and various colours, chrysanthemums are classic autumn blooms that add a touch of warmth to bouquets and centerpieces.



**Dahlias:** With their intricate and varied petal shapes, dahlias come in a wide range of colours and sizes, making them a versatile choice for bouquets and centerpieces.



**Gerberas:** These bold, large-petaled flowers come in an array of colours, adding a fun and lively atmosphere to summer wedding florals.



**Japanese Anemones:** Japanese anemones are elegant, late-blooming flowers with delicate petals in shades of pink and white. They add a touch of grace and sophistication to autumn bouquets.



**Protea:** protea's unique shapes and earthy colours, such as pink, white, and red, make them suitable for autumn-themed arrangements.



**Roses:** A classic choice symbolizing love and romance, available in various colours to match different wedding themes.



**Sunflowers:** Known for their large, bright yellow blooms, sunflowers are a symbol of happiness and can add a cheerful touch to summer arrangements.



**Zinnias:** These colorful and long-lasting flowers are available in various shades, adding a playful and vibrant element to summer floral designs.



# Winter



**Baby's Breath (Gypsophila):** Delicate and airy, baby's breath is often used as filler in bouquets and arrangements, adding a whimsical touch.



**Carnations:** Versatile and long-lasting, carnations come in numerous colours, making them a beautiful choice. Can usually be sourced all year round.



**Chrysanthemums:** With their abundance of petals and various colours, chrysanthemums are classic autumn blooms that add a touch of warmth to bouquets and centerpieces.



**Gerberas:** These bold, large-petaled flowers come in an array of colours, adding a fun and lively atmosphere to summer wedding florals.



**Hellebores:** Hellebores, also known as winter roses, are perennial plants with nodding, cup-shaped flowers in shades of white, pink, purple, and green.



**Orchids:** Elegant and exotic, orchids add a sophisticated flair to bridal bouquets and centerpieces. Orchids are a great choice for a long-lasting flower.



**Protea:** protea's unique shapes and earthy colours, such as pink, white, and red, make them suitable for autumn-themed arrangements.



**Roses:** A classic choice symbolizing love and romance, available in various colours to match different wedding themes.



**Tulips:** Available in a range of colours, tulips symbolize perfect love and are often incorporated into wedding arrangements